

Jet Set Sports Steps Forward to Ensure Make-A-Wish® Families' Olympic Dreams Come True Effort Reflects Long Tradition of Involving Deserving Olympic Fans in the World's Greatest Event

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VANCOUVER, British Columbia, Feb. 4 /PRNewswire/ — Learning that the scheduled Olympic accommodations that Make-A-Wish BC & Yukon had arranged for eleven wish families from Canada, the USA and Australia, were no longer available, Jet Set Sports stepped forward to provide all free accommodations for these families during the Games.

Since 1983, the Make-A-Wish Foundation® of Canada has enriched the lives of children with life-threatening medical conditions through its magical wish-granting work. The Foundation's mission reflects the life-changing impact that the wish experience has on children, families, referral sources, donors, sponsors and entire communities.

Jet Set Sports, the world's premier Olympic hospitality company, will ensure that each Olympic wish granted by the Foundation is an unparalleled success. Jet Set Sports had previously donated 68 event tickets to the Make-A-Wish Foundation®.

"Jet Set Sports has ensured that these courageous children will enjoy unforgettable wishes during the Vancouver Games," said Ross Hetherington, executive director of Make-A-Wish BC & Yukon. "Thanks to their effort and generosity, eleven children with life-threatening medical conditions, and their families, will experience the awe-inspiring event that is the Olympic Games. Sead is a true angel," referring to Sead Dizdarevic, chairman and CEO of Jet Set Sports.

12-year-old Matthew Vocino is one of the amazing Canadian wish children attending the Olympic Games. "Thank you everyone. We were not surprised by the community's reaction – we knew that someone would find a way to help make Matthew and the other children's wishes come true," said Michael Vocino, Matthew's father.

Jet Set Sports has been a key partner of the Olympic Movement for more than 25 years, and has donated thousands of tickets to events, and accommodations for those that need them, to Olympic Games volunteers, Olympic Aid, and numerous other non-profit organizations, in every Olympic Games for which the company has provided hospitality services.

"North America has truly rallied in support of our wish children," says Jennifer Ritter, CEO of Make-A-Wish Canada. "On behalf of our wish children and their families, thank you for your generosity!"

"As proud supporters of the Olympic Movement and the ideals that it seeks to advance, we're constantly looking for unique opportunities to involve youngsters in the magnificence of the Olympic Games," said Sead Dizdarevic, chairman and CEO of Jet Set Sports. "When I read about this situation, I knew we had to step in and help. The Make-A-Wish Foundation, like the many deserving organizations we've been lucky enough to associate with in the past, are a perfect fit for us, and we're thrilled to play a small role in the success of their programs."

About Jet Set Sports

Jet Set Sports and its sister company CoSport are leading providers of Olympic Games hospitality packages and Olympic Games event tickets to corporate clientele and the general public. Since 1984, Jet

Set Sports has provided clients with unparalleled hospitality experiences at Olympic Games through its VIP Hospitality Programs and Hospitality Management Services. The company is an official sponsor of the Canadian Olympic Committee, the US Olympic Committee and various other National Olympic Committees throughout the world. Most recently, the company was an Official Sponsor of the 2006 Olympic Winter Games in Torino, Italy, the 2004 Olympic Games in Athens, Greece and the 2002 Olympic Winter Games in Salt Lake City, Utah. For more information, please visit www.jetsetsports.com and www.cosport.com.

About Make-A-Wish Canada

The Make-A-Wish Foundation of Canada is a dynamic wish granting organization that brings hope, strength and joy to children across Canada living with life-threatening medical conditions. Along with the national office, seven independent regional chapters grant magical wishes to children in need from coast-to-coast. Make-A-Wish Canada is an affiliate of Make-A-Wish Foundation® International. The Make-A-Wish Foundation is the largest wish-granting organization in the world, making dreams and wishes come true for more than 240,000 children since 1980. To learn more about the Make-A-Wish Foundation of Canada visit www.makeawish.ca