



International Paralympic Committee and Jet Set Sports partner through 2020 to grow spectator attendance at the Paralympic Games

BONN (October 16, 2015) – The International Paralympic Committee (IPC) has announced a new partnership with Jet Set Sports dedicated to growing spectator attendance at the Paralympic Games.

Starting with Rio 2016 and extending through the Tokyo 2020 Paralympic Games, fans and supporters from around the world will have the opportunity to celebrate the best of Paralympic sport through the dedicated services offered by Jet Set Sports as the IPC's Global Authorised Ticket Reseller (ATR) and Official Hospitality Provider.

In close co-ordination with the IPC as well as each Organising Committee, National Paralympic Committees and their respective constituencies, Jet Set Sports will offer a variety of individual ticket and package offerings within 162 territories for Rio 2016. Paralympic fans and supporters who have historically been underserved and as a result underrepresented at the Paralympic Games will benefit from these greatly enhanced opportunities to experience elite Paralympic competition firsthand. After Rio 2016, Jet Set Sports and IPC will closely collaborate with as many NPCs as possible to serve the territories outside of the Host Countries of South Korea and Japan for the 2018 and 2020 Paralympic Games respectively.

Jet Set Sports, joined by its sister company CoSport, are uniquely qualified to lead this effort thanks to its long and distinguished experience promoting, selling, and distributing tickets to major international sporting events, including for the Olympic and Paralympic Games, together with essential services such as programme management, IT services, staffing, food & beverage, ground transportation, accommodation, hospitality and more. A variety of consumers, individual VIPs, corporations, and others have returned to Jet Set Sports event after event largely due to the company's unique combination of experience, vision, and ability to deliver the best possible guest experience.

"The Paralympic Games are now the world's third biggest sporting event in terms of tickets sales and we are delighted to strengthen our offering to sport fans thanks to our new partnership with Jet Set Sports," said Xavier Gonzalez, the IPC's Chief Executive Officer.

For Rio 2016, individual tickets and packages will be available outside Host Country Brazil through www.jetsetsports.com and www.cosport.com starting 19 October 2015. Individual tickets will be offered first as part of a request phase in order to afford fans ample opportunity to familiarise themselves with the event and then identify the offerings best suited to their unique needs and interests. Shortly after the initial request phase, individual



tickets will be offered on a first come, first served basis as available inventory permits. Package sales through www.cosport.com will similarly begin on 19 October 2015 while customised packages including 5 star accommodations, high demand event tickets, dedicated transportation, dedicated management, and more will be offered through Jet Set Sports via www.jetsetsports.com.

“This exciting, new partnership will be marked by greater fan engagement only starting in Rio,” said Jet Set Sports Co-CEO Alan Dizdarevic. “Our team has a deep knowledge of Brazil and is already preparing to welcome Paralympic fans with an enticing variety of individual ticket and package options. Beyond Rio, Jet Set Sports and CoSport will be ready to similarly host the growing Paralympic community in PyeongChang and Tokyo shortly thereafter.”

Further detail on the Rio 2016 sales process including a complete list of territories served by Jet Set Sports as well as the opportunity to register interest in attending the PyeongChang 2018 and Tokyo 2020 Paralympic Games will be posted to www.jetsetsports.com and www.cosport.com.

Contact

For further information, please contact Craig Spence, IPC Director of Media and Communications on e-mail: craig.spence@paralympic.org or call +49-228-2097-230. Alternatively, please visit www.paralympic.org.

For more information regarding Jet Set Sports or CoSport offerings for the Rio 2016 Paralympic Games and beyond, please contact cosport@cosport.com.

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